



ADVENTURE

begins at the

BEDFORD HILLS
FREE LIBRARY

Summer Reading Program

Sponsorship Opportunities



For more information on
Summer Reading, scan this
code or visit this link:
bit.ly/summeratbhfl



bedfordhills
FREE LIBRARY

bedfordhillsfreelibrary.org
26 Main St., Bedford Hills
914.666.6472



2024 Summer Reading Program

SPONSORSHIP OPPORTUNITIES



PIONEER

Sponsor events and activities that exemplify the pioneer spirit of Summer Reading participants and provide essential financial support.

Summer Reading Program Leader – \$2,000

- Designation as exclusive and lead sponsor of the entire Summer Reading Program
- Prominent logo or company name displayed on a banner on the Library building
- Exclusive company logo on the Summer Reading banner on the Library's website homepage
- Listing in Summer Reading Program materials and in the Library's annual report

Dive into Reading at the Pool – \$1,000

- Designation as exclusive sponsor of our mobile library cart and storytimes at the Bedford Hills Park pool
- Prominent logo on the library website and related material, including sandwich board throughout the summer
- Listing in the Town of Bedford, Recreation & Parks digital catalog
- Listing in Summer Reading Program materials and in the Library's annual report

StoryWalk Installation – \$500

- Designation as the exclusive sponsor of the summertime StoryWalk installation at the Bedford Hills Park
- Prominent logo or company name on the library website and related program event material
- Listing in Summer Reading Program materials and in the Library's annual report

Adventure Kit – \$350

- Designation as sponsor of the Summer Reading Challenge Kit filled with resources, games, and fun
- Company name listing on the Library's website and related program event material
- Listing in Summer Reading Program materials and in the Library's annual report

Family Movie Night under the Stars – \$300

- Designation as the exclusive sponsor of the screening at the Bedford Hills Park
- Prominent logo or company name on the library website and related program event material
- Listing in Summer Reading Program materials and in the Library's annual report

Kickoff Event – \$250

- Designation as sponsor of the Summer Reading kickoff event and celebration
- Company name listing on the Library's website and related program event material
- Listing in Summer Reading Program materials and in the Library's annual report

All Pioneers will have the option to provide small branded promotional gifts for Adventure Kits and other giveaways.

EXPLORER

Back young adventurers for as little as \$25/student and keep them engaged all summer long. A great way for small businesses and community groups to join in the fun.

- Designation as a supporter of any number of children participating in the Summer Reading Program
- Company name listing in our Summer Reading Program and Library's annual report
- Display of an attractive "We Proudly Support Summer Reading" table tent display, poster, and free bookmarks to feature at your point-of-sale

TRADER

Donate goods or services for our prize giveaways. Your in-kind donations are highly prized by children as well as their parents, caregivers, teens, and adults participating in the program.

- Company name listing in our Summer Reading Program
- Display of an attractive "We Proudly Support Summer Reading" table tent display, poster, and free bookmarks to feature at your point-of-sale

2024 Summer Reading Program

SPONSORSHIP RESPONSE FORM



Yes! We are happy to sponsor the Library's Summer Reading Program and the Adventure Challenge in Bedford Hills!

Pioneer

- \$2,000 for lead sponsor of the entire Summer Reading Program
- \$1,000 for Dive into Reading at the Bedford Hills Pool
- \$500 for StoryWalk installation at Bedford Hills Park
- \$350 for Adventure Kit
- \$300 for Family Movie Night
- \$250 for the Summer Reading Kickoff Event OR Adventure Kit

Explorer

- \$100 to support (4) Adventurer children
- \$50 to support (2) Adventurer children
- \$25 to support (1) Adventurer child
- Other \$ _____ to support (_____) Adventurer children

Trader

- Coupon for a service or product for Adventure Challenge raffle winners
- Discount or free item for library cardholders visiting our business
- Product for the Adventure Challenge kit or prize giveaways
- Special product or service for grand prize winners
- Other

Company Name: _____

(As you wish to have it appear on listings)

Contact Person _____ **Title** _____

Address _____

City _____ **State** _____ **Zip** _____

Phone Number _____ **Email** _____

Check all that apply:

- We contributed online (See QR code below or visit bit.ly/2024SummerReadingSponsor)
- A check payable to Bedford Hills Free Library is on its way
- Please send our company an invoice

Bedford Hills Free Library is a not-for-profit 501 (c)(3) organization; Federal Tax ID#: 13-1958084.

For more information contact: Mary Esbjornson, Executive Director, mary@bedfordhillslibrary.org or 914.666 6472 ext. 104

Please return this form to:

Bedford Hills Free Library, 26 Main Street, Bedford Hills, NY 10507

or email it to: mary@bedfordhillslibrary.org



To submit your donation online, scan this code or visit: bit.ly/2024SummerReadingSponsor



2024 Summer Reading Program



SPONSOR PROMOTIONAL MATERIALS



tabletop tent / poster
to feature at point-of-sale or in window



bookmarks to feature at point-of-sale
as a free giveaway to customers

